



Where is it?

One of the things you should never have to ask a search expert

Dear NAME,

Would your life be any easier if you didn't have to chase your search requests?

If so, request your next search through Search Acumen: our customer support team proactively chase data providers before you start chasing them.

I know you're familiar with your current search provider. And I know it's going to take a lot to persuade you to try something new. So why exactly should you consider requesting your next search through us?

NO-ONE LIKES DELAYS

For a start, your searches are returned quicker with Search Acumen. As I've already mentioned, our proactive support team are on to data providers before you even have to think about chasing us – so your transactions progress without hindrance.

STAY ON TOP

Secondly, our forward-thinking approach makes your life easier. As an example, we use Land Registry data to identify property boundaries, saving you manually plotting things out. With Search Acumen you're always on top.

STRESS FREE

Perhaps the biggest draw though, is the stress it can relieve.

Our support team rarely interrupt you with data provider queries. Instead, they use their knowledge and common sense to proactively deal with queries on your behalf. No convoluted emails; no unnecessary hold ups.

We do more than anyone to provide you with a stress free experience.

BREATHING SPACE

With fewer queries in your inbox and account managers chasing your searches, Search Acumen searches take up less of your time – leaving you free to focus on more important things.

SO, WHERE IS IT?

Your account is already set up (under the user name USERNAME), so try it out for your next search. If it doesn't deliver, you haven't lost anything.

But if it does, you'll have saved yourself hours of headaches.

Experience simple with Search Acumen. Conduct your first search by **logging in now**.

CLAIRE HANDLEY

CUSTOMER SERVICE MANAGER
Search Acumen
0800 240 4746
www.search-acumen.co.uk

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Why not try a new kind of search service that is reassuringly quick and easy to use?

Dear NAME,

You may already know that requesting property searches through Search Acumen returns fewer queries and causes fewer delays.

What you might not be aware of is how simple the system is to use – and how using it can free up enough time for an extra tea break each week.

In fact, you could request your next search rather than reading this email. And don't worry, I won't be offended if you **log in now**.

30 SECONDS. THAT'S ALL IT TAKES.

Search Acumen search requests take less than 30 seconds to complete. In fact, they actually take less than 5 clicks.

STRIPPED BACK SEARCHES

Things are so quick because our system was designed with you in mind.

It uses Land Registry data to identify property boundaries, saving you from having to plot things out manually. A simple, uncluttered interface makes it easy to see exactly what you're requesting.

HASSLE FREE

And in case you missed our previous emails – Search Acumen support team make your life nice and easy.

They rarely bother you with data provider queries (resolving the vast majority without ever contacting you) and proactively chase Local Authorities before you chase them, keeping your clients nice and happy.

START THE CLOCK

All sound good? **Then try it out.**

Start your stopwatch, then conduct your next search with Search Acumen now. (Your account is already set up under the user name USERNAME)

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PS: You have nothing to lose – and extra tea to gain.

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Make the switch to our simple to use searches that eliminate delays

Dear NAME,

SEARCH QUERY-ADDITIONAL INFORMATION REQUIRED-JL/0875284-11 CAROLINE STLL7 9PJ

Do messages such as the above make your heart sink? If so, consider requesting your next search through Search Acumen.

Search Acumen does more than any other search provider to resolve data provider queries. We only ever contact you after exhausting all other options... leaving you with fewer problems and headaches further down the line.

That's easily said, so let me explain...

ESSENTIAL

Tap a postcode or an address into Search Acumen's system and it automatically returns your firm's essential searches. You don't have to choose from a list of over 60, which means there's less chance of ever submitting unnecessary requests.

Plus, you don't need to plot a property's boundary. And our deductive technology prevents human error our end. Everything adds up to leave you with fewer delays and complications.

SIMPLE

You might think such technology would be difficult to navigate. But you can actually request a search in as few as five clicks. Got 30 seconds? Shake things up.

AND REQUIRES LESS ATTENTION

Finally, Search Acumen's intelligent system leaves our support team with spare time... which they spend chasing your searches (and keeping you updated) before you start chasing them.

All you need to do is request the searches. We then take the stress out of the rest of the process.

READY AND WAITING

Experience simple with Search Acumen. **Shake things up by logging in now.**
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Let's get this out in the open. Despite our promises of fewer queries and delays, you're still not using Search Acumen. Perhaps this will tempt you to give us a go.

Dear NAME,

You may have noticed in previous emails that, thanks to our proactive support team, Search Acumen's conveyancing search service returns fewer queries and causes fewer delays.

But let's address the elephant in the room: that's not enough for you. We understand.

Searches are such a minor part of your job role. Is there really anything to be gained from trying our service?

"MORE TIME TO DO MY JOB"

I honestly believe there is. As Customer Service Manager, I've spoken to our users about their experience of Search Acumen. With our proactive support team working for you, you get more time to focus on the more interesting aspects of your job.

"SIMPLE SEARCHES"

Our users also speak highly of how simple we've made things. There are no plans to upload, no cheques to send, no property boundaries to plot and we don't try to sell you unnecessary searches. In fact, you can request your next search in less than five clicks.

"THEY MAKE MY LIFE EASY"

And, of course, Search Acumen does more than any other search provider to resolve data provider queries. We only ever contact you after exhausting all other options... leaving you with fewer problems and headaches further down the line.

DON'T FORGET...

So when you're next interrupted with a search query, ask yourself if it's time to try something new. I'd be delighted if you tried us out and I personally promise:

Search Acumen helps you keep control. No matter who's in the room.

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PS: Request your next search by logging in [here](#).
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